

# flatexDEGIRO - Leading European platform for building wealth



#### Disclaimer

#### Non-IFRS measures (APMs)

This presentation includes non-IFRS measures. These measures are alternative performance measures as defined by the European Securities and Markets Authority ("ESMA"). flatexDEGIRO presents these non-IFRS measures as (i) they are used by its management to measure performance, including in presentations to the Management Board and Supervisory Board members and as a basis for strategic planning and forecasting; and (ii) they represent measures that flatexDEGIRO believes are widely used by certain investors, securities analysts and other parties as supplemental measures of operating and financial performance. These non-IFRS measures may not be comparable to other similarly titled measures of other companies and have limitations as analytical tools and should not be considered as a substitute for analysis of flatexDEGIRO's operating results as reported under IFRS. Non-IFRS measures are not a measurement of flatexDEGIRO's performance or liquidity under IFRS and should not be considered as alternatives to consolidated net profit or any other performance measure derived in accordance with IFRS or other generally accepted accounting principles or as alternatives to cash flow from operating, investing or financing activities.

#### Forward-looking statements

This release may contain forward-looking statements and information, which may be identified by formulations using terms such as "expects", "aims", "anticipates", "intends", "plans", "believes", "seeks", "estimates" or "will". Such forward-looking statements are based on our current expectations and certain assumptions, which may be subject to variety of risks and uncertainties. The results actually achieved by flatexDEGIRO AG may substantially differ from these forward-looking statements. flatexDEGIRO assumes no obligation to update these forward-looking statements or to correct them in case of developments, which differ from those anticipated.

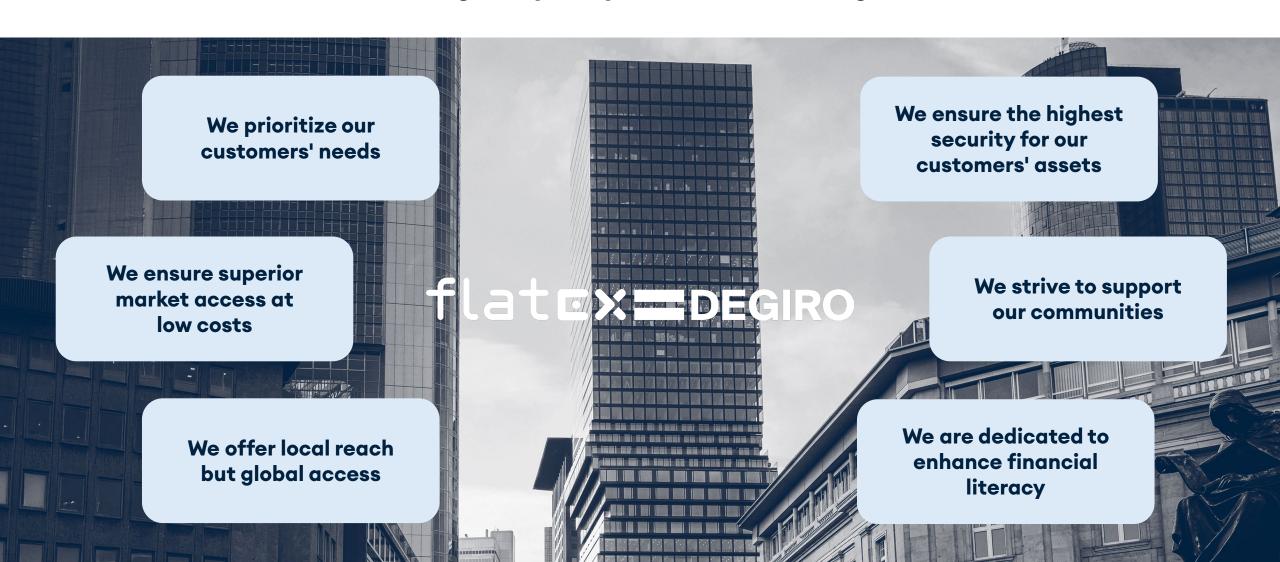
#### Agenda

- 1 flatexDEGIRO at a glance
- 2 Outlook 2025
- 3 Strategic Priorities
- 4 Mid-Term Guidance



# flatexDEGIRO at a glance

#### flatexDEGIRO - Leading European platform for building wealth



#### flatexDEGIRO at a glance

#### Key Operating Metrics 2024

#### **Revenue Model and Contribution**



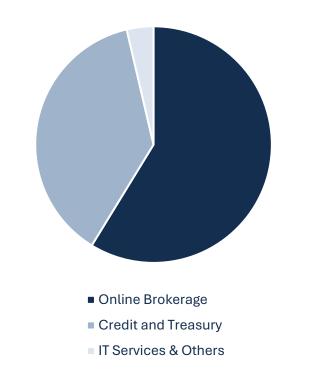












#### **Management Board**

# flatexDEGIRO AG





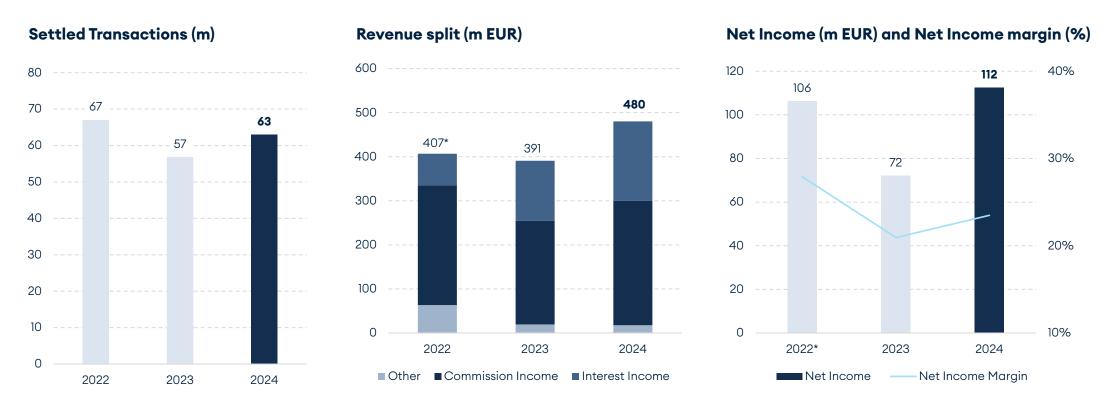
flatexDEGIRO Bank AG

#### **Supervisory Board**



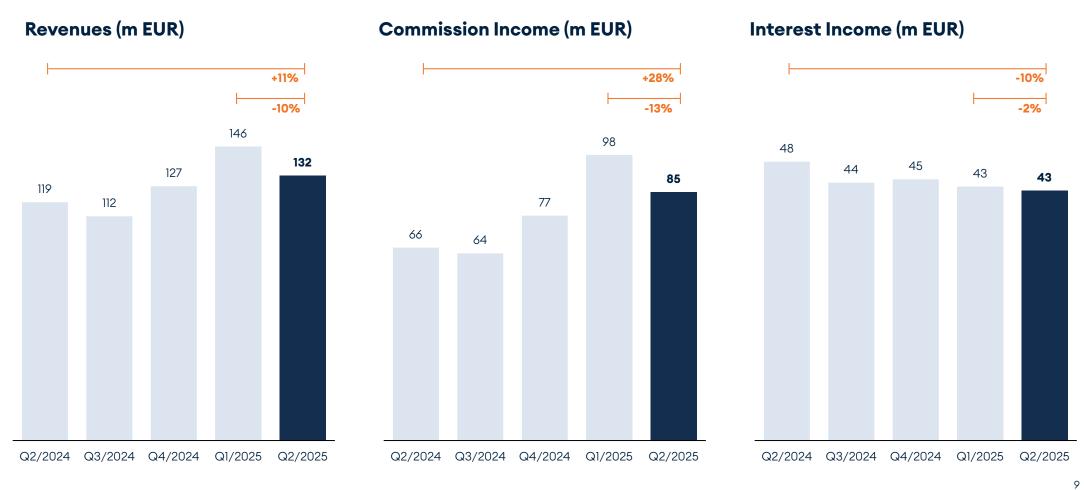
#### **Another record year in 2024**

Growing customer base drives increase in Settled Transactions (+11 %)
Revenue growth of 23 % to 480 m EUR, surpassing previous record of the Covid-/Meme-Stock-Year 2021 (415 m EUR) by 15%
Record Net Income achieved, despite some one-time cost effects



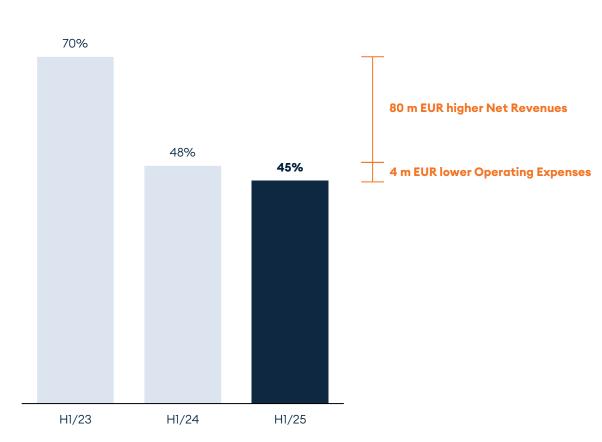
<sup>\* 2022:</sup> Including reversal of provisions for long-term variable compensation: 38 m EUR in Revenues (Other) and 28 m EUR in Net Income

#### Solid performance in Q2 2025



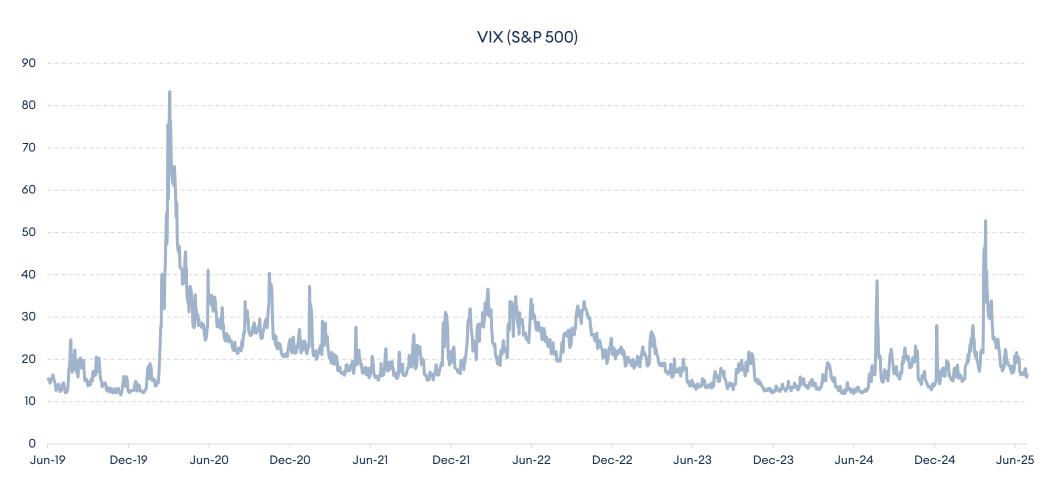
# Operating leverage starts coming through, cost consciousness in growth environment maintained

#### **Cost-Income-Ratio**



- Cost-Income-Ratio well below 50% in H1/2025
  - From H1/2023 to H1/2025, Net Revenues increased by 80 million Euro
  - At the same time,
     Operating Expenses declined
     by 4 million Euro
- Number of employees reduced by
   40 FTE from Dec 2024 to June 2025

# Trading, commissions per trade (and Interest Income) benefitted from highest volatility since Covid



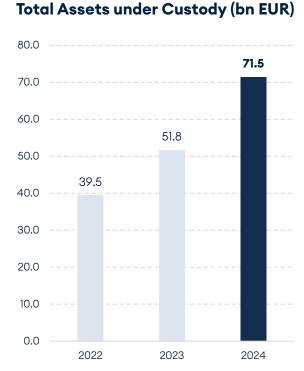
#### Strong commercial performance in FY 2024

Monthly customer growth 2024 constantly above 2023 with significant acceleration in Q4 2024 Full-year growth of 421 k (+24 %) close to 2022-level, customer acquisition costs of 75 Euro (reduction of 24 % vs. 2023) Total Assets under Custody surpassing 70 bn EUR in 2024

# Annual Customer additions (k) 500 450 400 350 300 250 150 100 H1 H2 FY

■2022 ■2023 ■2024





#### flatexDEGIRO provides its services to mature and well-situated clients



75% of customers between 23-49 years old



22 trades in 2024



Increasing share of female customers per cohort, standing at 26% in 2024

Average customer

flatex=DEGIRO



~ 5,000 EUR transaction volume in 2024



Majority of customers
with academic
background and
previous trading
experience



~ 25,000 EUR Assets under Custody

#### Leading user experience on award-winning platforms

flatex and DEGIRO consistently secure top positions in industry rankings























PLATZ I

Online-Broker

des Jahres

2023 - 2024

flatex

BROKERVERGLEICH, DE



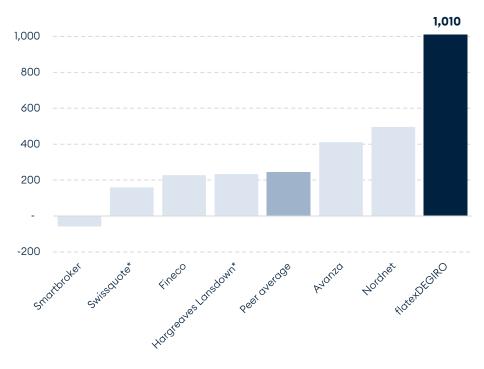
#### Industry-leading customer growth

Leading customer growth over the last 3 years with CAGR of 14 % Stronger growth only observed at one non-listed peer with currently strong pivot from neo-brokerage towards neo-banking

#### Customer growth CAGR of listed peers (Dec 2021- Dec 2024)



#### Absolut customer growth of listed peers 2022-2024 (k)



<sup>\*</sup> Hargreaves Lansdown and Swissquote: growth in 2024 extrapolated based on last published numbers

#### Stable share of active customers on a growing basis

Largest active customer base with close to 1 m customers trading in Q4/2024 Share of active customers (per quarter) slightly up in 2024 to > 30 %, with relative stable development over the last 2.5 years

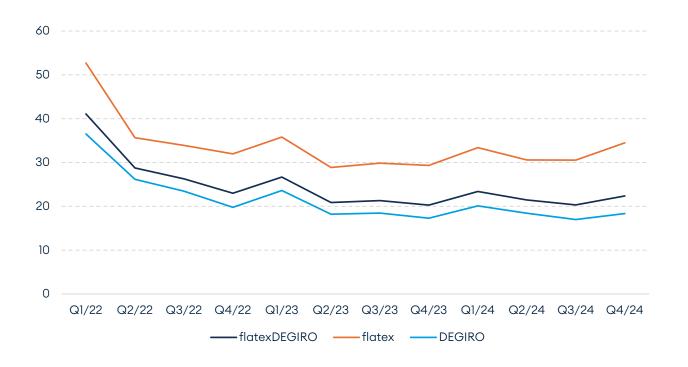
#### Active Customers (at least 1 trade per quarter)



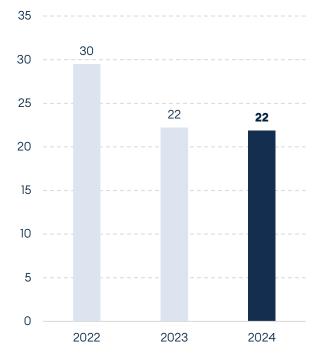
#### Stabilized trading activity per customer

Range of 20-25 trades per customer p.a. on average stable for the last 2.5 years Trading activity higher at flatex, with very similar trends at both brands

#### Quarterly trading activity (average number of trades per customer, annualized)



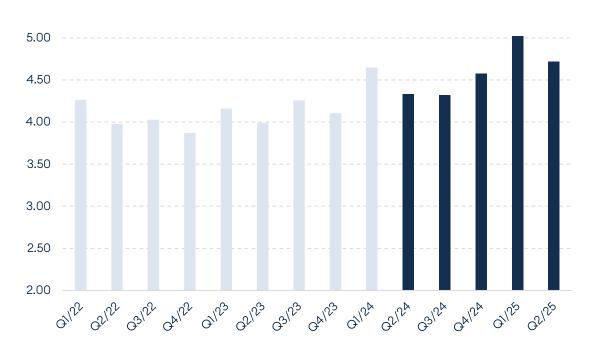
#### **Annual trading activity**



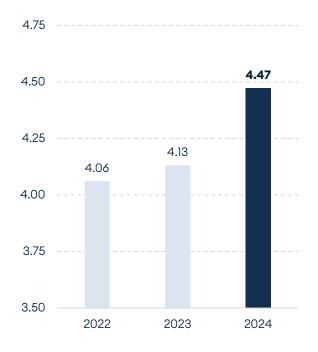
#### Average commission per transaction further improved

Increase in 2024 (+8 %) driven by price adjustments in May 2023, positive product mix and higher share of US trades First quarter usually with higher commission per transaction due to booking of annual fees

#### Average commission per transaction (EUR) per quarter

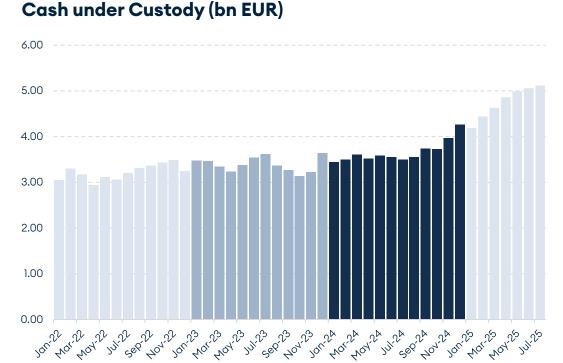


#### Average commission per transaction (EUR)

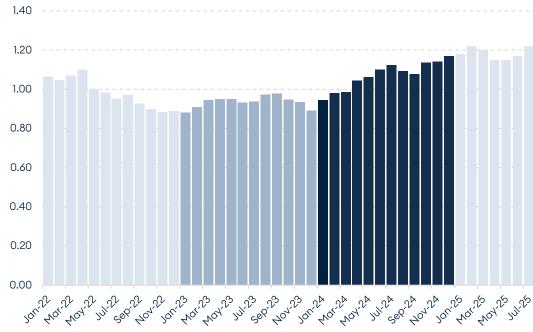


#### Underlying basis of Interest Income with solid growth

Cash under Custody has grown over the last 3 years by around 2 bn EUR from 3 bn EUR to > 5 bn EUR Margin Loan Book has benefitted from customer growth and additional access of DEGIRO customers



#### Margin Loan Book (bn EUR)





# Outlook 2025

#### **Guidance 2025 increased**

#### Commission income:

- Customer growth and trading activity well above expectations in Jan-Apr 2025
- Normalization since May 2025 expected to continue
- More challenging comps to come (US election in Q4/2024)

#### Interest income:

- Higher cash position per customer and ongoing customer growth
- One further ECB rate cut expected
- Margin Loan rates reduced by
   50 bps as of 1 July 2025

#### Cost base:

- Current personnel expenses below 2024, variable long-term compensation elevated by strong share price performance
- Admin expenses to be reduced by up to ~ 10 m EUR

Revenues

-5 % to +5 % YoY (~ 455 m EUR to ~ 505 m EUR)



+4 % to +8 % YoY (~ 499 m EUR to ~ 518 m EUR)

**Net Income** 

-5 % to +10 % YoY (~ 106 m EUR to ~ 123 m EUR)



+15 % to +25 % YoY (~ 128 m EUR to ~ 139 m EUR)



# Strategic Priorities

#### flatexDEGIRO has reached a pivotal stage

Last 3 years	Today	Next 3 years		
<ul> <li>Challenging market environment for trading:</li> <li>Uncertainty due to war in Ukraine</li> <li>High inflation and rapid interest rate hikes</li> <li>Offset by increased interest income</li> </ul>	Financial record-year with solid growth Improving trading environment: Inflation normalizing Interest rates falling Equity markets at record highs	Re-set of interest rate environment in 2025 Increasing retail appetite for investment		
2022 2023 2024	Today	2025 2026 2027		
<ul> <li>Working on regulatory findings required to shift focus and resources</li> <li>Governance &amp; Management changes</li> </ul>	<ul> <li>Major BaFin findings solved, mandate of special commissioner terminated, SREP reduced</li> </ul>	<ul> <li>Scaling the business, accelerating growth and activating clients</li> <li>Shifting focus to enhance commercial and organizational setup</li> </ul>		

Refocusing on business and

customers, launch of crypto

trading in Germany

New CEO in place

Achieve operational leverage by

expenses

increasing efficiency and lowering admin

#### Strategic priorities for the next three years

Unlocking potential by switching gears, focusing on commercial projects and achieving scalability on one platform Measures based on leveraging opportunities that are under our control

#### **Increase Efficiency**

- Realize efficiency gains and manage costs tightly
- Finalize platform harmonization
- Reduce complexity

#### Grow and Strengthen Existing Business

- Increase trading activity and reactivate a higher share of (currently) inactive customers
- Ensure ongoing long-term growth across a more diverse set of customers
- Increase local presence in key markets
- Optimize use of deposits

#### Diversify Product and Service Offering

- Launch of new products/services
  - Crypto
  - Securities Lending
  - Savings Plans / Fractional Shares
  - Products tailored to lower-risk categories
  - Term Deposits
- Strengthen "Business Process Outsourcing" activities
- Increase share of recurring revenues



# **Increase Efficiency**

#### Realize efficiency gains and cost control

Acquisition of DEGIRO, strong organic growth and regulatory challenges have led to increased organizational complexity. Initiated cost reductions to be stringently continued

#### Operational efficiency: Catching-up to most relevant peers

		Revenues per Employee	Net Income per Employee
Peer average*	EUR	~ 575,000	~ 280,000
flatexDEGIRO	EUR	~ 380,000	~ 90,000
Delta		~ 34 %	~ 68 %

- Fully closing the gap on Revenues per Employee based on increased revenues and efficient workforce
- Reducing the gap on Net Income per Employee based on operating leverage, but not fully closing due to:
  - Higher operational complexity due to pan-European footprint
  - Marketing spent to foster growth across 16 markets
  - Less favorable taxation in Germany and the Netherlands, compared to some peers

#### Reduce complexity and increase focus

Simplifying organizational structure by moving to a European "SE" Ongoing divestment of non-core financial engagements

#### **Organizational changes**

- Adapt legal entity from German "Aktiengesellschaft" to European "Societas Europea (SE)"
  - Reflect European DNA and provide future flexibility
  - To become effective in H2/2025 after approval of next AGM
- This will not affect geographic footprint, locations, legal headquarters in Germany or listing at the Frankfurt Stock Exchange

#### Full divestment of real estate credit loan portfolio reduces NPL ratio

- Alternative portfolio mostly built during negative ECB rate environment
- Ongoing divestments of these non-core activities without pressure
- Purchase agreement signed and closed in Q1 2025. The sale price of the transactions reflected IFRS book value
- The repayment end of March 2025 results in a significant improvement in Non-Performing Loan (NPL) Ratio

#### Balance sheet value of alternative credit & investing portfolio (m EUR)





# Grow and Strengthen Existing Business

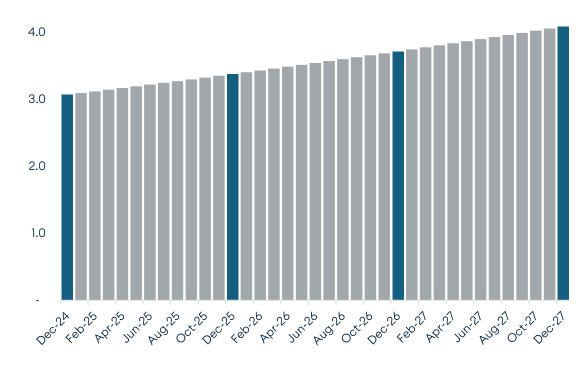
#### Building on a strong and growing customer base

Continuing to grow our customer base by a CAGR of at least 10 %, crossing 4 million by end of 2027 Better supporting trading active customers and reactivating inactive customers

#### **Concrete measures**

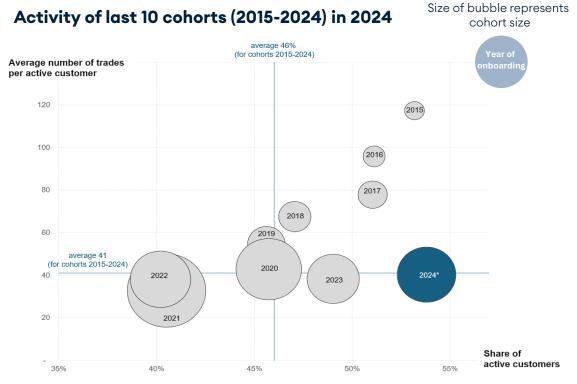
- Continuously improve product offering
- Improve customer experience in the app
- Optimizing provided market data
- Enhance portfolio analysis and charting tools
- Attractive offerings for young customers
- Enhance tax services
- Customized advertising per target audience

#### Indicative 3-year customer growth (m)



#### Reactivating existing customers

Activity rate slightly below 50 % in 2024, leaving significant potential with known but inactive customers New customer quality increasing in 2023 and 2024, after dilution in particular in 2021



#### **Potential**

- Approx. 250,000 inactive customers have more than 1,000 EUR in assets on our platform
- Each additional "1 trade per customer p.a." would increase Revenues by approx. 1 m EUR

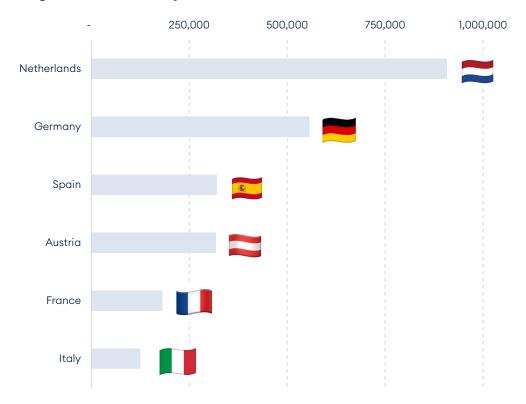
#### **Concrete Actions**

- Marketing-automatization with focus on content and education
- Personalized engagement flows
- Alerts and news based on existing portfolios and watchlists

#### Increasing local presence in key markets

Top 6 countries account for ~ 80 % of total customer base. Next to home markets Netherlands and Germany, more countries have meanwhile reached critical size of well > 100 k customers

#### Largest countries by number of customers



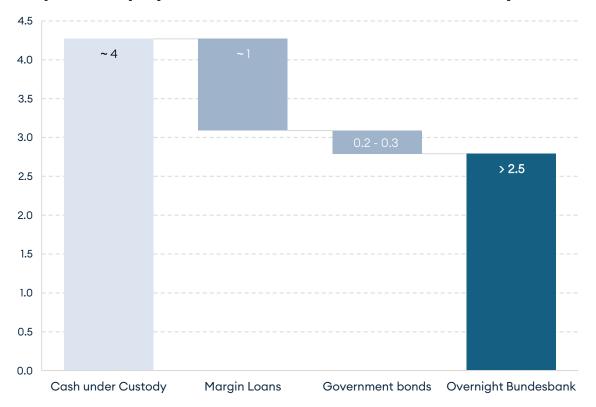
#### Getting closer to local markets

- Offering global access on a local level requires higher market proximity in key markets
- Fostering relationship with local partner and regulators
- Evolving local product and service offering
- Tailoring marketing to local preferences
- Limited local staff representation
- Highest market growth potential 2023 2028 in France, Italy and Spain with CAGRs of 6 % to 12 %\*

#### **Optimizing use of deposits**

Current Treasury strategy leaves room for more active strategy without abandoning the fundamentally risk-averse approach Limited offering of Term Deposits adds investment opportunities for customers and strengthens deposit base

#### Simplified deployment of Customer Cash under Custody (bn EUR)



- flatexDEGIRO uses customer cash deposits as funding for its Margin Loan business – excess liquidity is mostly kept overnight at Bundesbank
- Limited future offering of Term Deposits to be used as a leverage for aligned Treasury strategy
- A slightly more active Treasury strategy will contribute to Interest Income without compromising on risk assessment
- Every 1 basis point improvement on overnight deposits would result in 250 k EUR in additional revenues and EBT
- Customers benefit from expansion of product portfolio



# Diversify Product and Service Offering

#### Crypto Trading – High transparency & attractive fees define new industry standard

Successful launch in Germany in December 2024 to be followed by a European-wide roll-out in 2025 German offering: Fixed total cost of 0.6 % (Majors) to 0.7 % (Minors), including spread & full cost transparency

#### **Our USP in Germany**

- Reference prices calculated as mid-point average from several liquid trading venues
- Fixed spreads up to significant volumes exceeding average retail order size
- Fixed low total costs of 0.6 % for Majors, such as Bitcoin, and 0.7 % for Minors
- All-in-fee comprises: commission (0.5%), spread and custody; no additional costs
- Already fully compliant with MiCAR requirements - only such offering in Germany

#### Scientifically proven: flatex is always the cheapest!

Test purchases by the Frankfurt School of Finance & Management show the real total costs (order fees and spreads) incurred during a round trip (purchase and subsequent sale). The cheapest provider in all scenarios in the academic study was flatex, with an average price advantage of just under EUR 50 per transaction.

	<b>\$ ЕТН</b>	<b>1</b> DOGE
Total costs in %	Total costs in EUR	Difference in %
1.1%	23.10 EUR	-
5.0%	100.05 EUR	+333%
4.9%	98.55 EUR	+327%
5.0%	99.27 EUR	+330%
2.4%	48.89 EUR	+112%
2.1%	42.51 EUR	+84%
	1.1% 5.0% 4.9% 5.0% 2.4%	Total costs in %  1.1%  23.10 EUR  5.0%  100.05 EUR  4.9%  98.55 EUR  5.0%  99.27 EUR  2.4%  48.89 EUR

This comparison between six well-known crypto providers was compiled through structured test purchases as part of a scientific study by the Frankfurt School of Finance & Management. It is based on the real total costs of a round trip, i.e., a purchase and sale of the respective crypto asset executed immediately one after the other. The two liquid and largest crypto assets by market capitalization, Bitcoin and Ethereum, as well as the less liquid Dogecoin, were bought and sold. The order sizes for the test purchases were approximately EUR 500, EUR 2,000, and EUR 10,000. The costs represent the average of three weekly test rounds from February 17, 2025, to March 6, 2025; the order size of EUR 10,000 was traded only once during this period.

#### Crypto Trading – Teaming up with partners to provide best-in-class solutions

flatexDEGIRO's brokerage platforms serve as the single interface to customers Specialized partners ensure highest quality standards and minimize risk & time to market

#### 3 integrated partners

#### 20 most relevant coins

#### Seamlessly integrated in flatex app



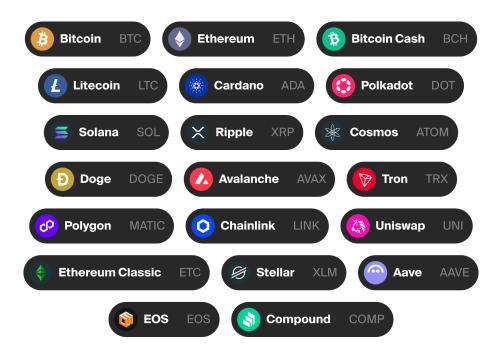
**Liquidity Provider** 



**Order Routing** 



Custody





#### Unlocking recurring revenue potential via Securities Lending

Valuable enhancement to our product offering, enabling the generation of additional income for our customers and us European retail asset portfolio highly interesting for institutional lending desks

#### **~**ii

#### **Asset Scope**

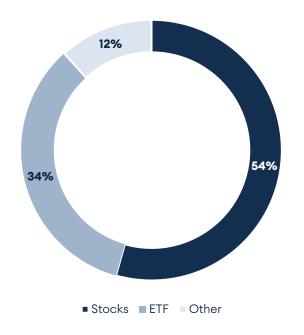
Stocks and ETFs at DEGIRO



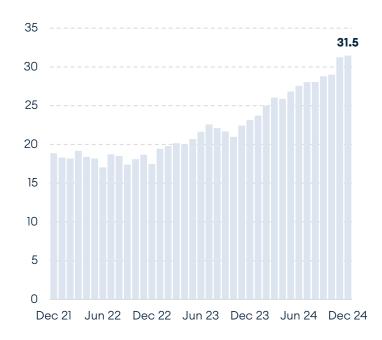
#### **Relevant Portfolio**

Around 20-30% of DEGIRO's total Assets under Custody

#### Product Split DEGIRO Assets under Custody



#### **DEGIRO Assets under Custody (bn EUR)**



#### Update strategic initiatives

#### **Crypto trading**

- Successful go-live of Crypto trading at DEGIRO Germany in Q2 / 2025
- International roll-out delayed due to custody partner waiting for MiCAR license, launch & campaign to start after summer holidays
- Trading volume in H1 / 2025 of approx. 175 million Euro in Germany alone

#### **Securities Lending**

 On track for launch in key markets, incl. the Netherlands and Spain, early Q4 / 2025



#### Saving Plans and Fractional Shares – preparing for pension reforms

Enhancing Saving Plans offering to ensure state-of-the-art product choice Increasing need to address the pension gap across Europe

#### **Enhancing Savings Plans in Germany**

- Addition of stock saving plans (fractional shares)
- Increasing flexibility of system allowing for shorter intervals / higher number of execution days
- Introduction of products tailored to lowerrisk categories

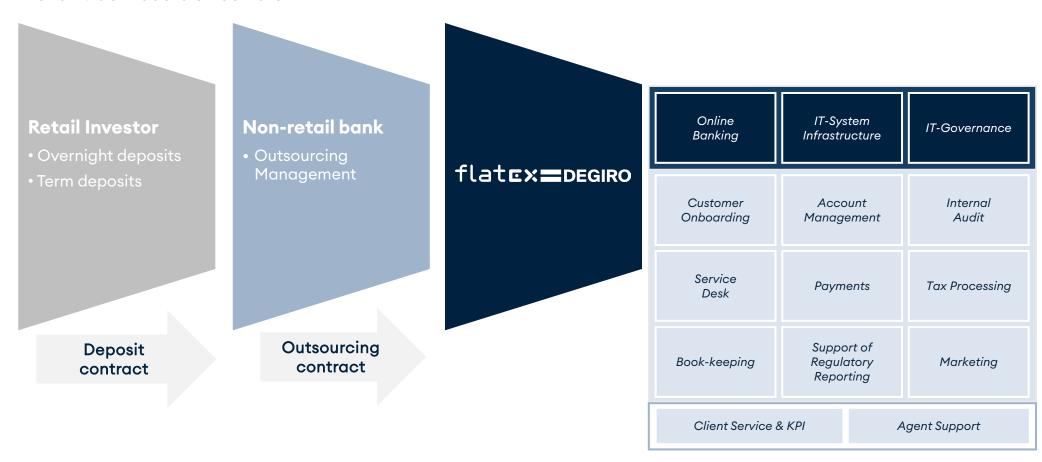


#### German pension reforms

- General need in Europe, especially in Germany
- Long-term attractiveness of online brokerage platforms driven by growing interest in capital markets and expected retail stickiness
- Mid-term impact depending on speed of implementation and specific design of state subsidies and permitted products

# Business Process Outsourcing – full-service offering seamlessly integrated as white-label solution into partner bank's market presence

Proven track record since 2013



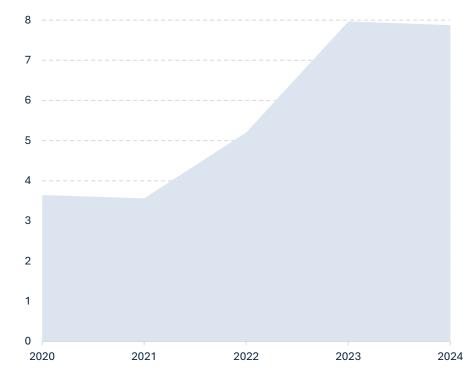
## Business Process Outsourcing – offering "Deposits as a Service" in an attractive market

Positive interest rate environment and regulatory changes create an attractive market opportunity Leveraging existing B2B business to diversify business model and increase share of recurring revenues

#### Building on a tried and tested ancillary business

- Proven track record as Business Process
   Outsourcing provider for investments
   platforms with currently two clients using
   flatexDEGIRO's white label banking solutions
   to originate deposits
- Demand for deposits to diversify funding sources is growing in the banking industry
- Opportunity to create meaningful AuCbased recurring revenues, priced at basis points, without own capital requirements

#### AuC development BPO (bn EUR)





## **Mid-term Guidance**

#### **Ambition for 2027**

#### Accelerate topline growth:

- Constantly increase customer base and gradually improve trading activity
- Brokerage: Crypto, Securities Lending, saving plans enhancements
- Non-Brokerage: Business Process
   Outsourcing ("Deposits as a Service")

#### Deliver operational leverage:

- Increase share of recurring revenues
- Maintain initiated cost discipline
- Bring organizational efficiency to peer level
- Harmonize IT platform to reduce complexity, costs and time to market

#### Close valuation gap to peers:

- Deliver on commercial and financial goals
- Be prepared to take advantage of M&A opportunities should they arise
- Further improve key elements of good corporate governance

Revenues 2027(e)

~ 650 m EUR (+35 % versus 2024); 3-year-CAGR of ~ 10%

Net Income 2027(e)

~ 200 m EUR (+78 % versus 2024); 3-year-CAGR of ~ 20 %

#### **Investor Relations Contact**

#### **Achim Schreck**

Head of IR and Corporate Communications

Mail: achim.schreck@flatexdegiro.com

Mobile: +49 160 9277 4570



#### Laura Hecker

**Director Investor Relations** 

Mail: laura.hecker@flatexdegiro.com

Mobile: +49 160 3064 404



#### flatexDEGIRO AG

Address: Omniturm, Große Gallusstraße 16-18, 60312 Frankfurt/Main, Germany





# Appendix

#### On a sustainable path - strong track record in flatexDEGIRO's ESG ratings

flatexDEGIRO achieves above-average ESG ratings from the most important rating agencies and achieved another upgrade of its MSCI rating from A to AA in 2025, confirming our clear commitment to sustainability







#### **Overview of ESG ratings**

Rating agency (in alphabetical order)	Score	Explanatory note
EcoVadis	52/100	flatexDEGIRO is in the middle of all rated companies (no differentiation by industry group)
ISS ESG	C-	Within the top 20% of the industry group
LSEG	67/100	flatexDEGIRO ranks 66/458 <sup>th</sup> in the industry group
MSCI	AA	Upper part of the MSCI ESG rating scale
S&P Global	42/100	Within the top 20% of the industry group (avg. score 27)
Morningstar/ Sustainalytics	16.4 (Low Risk)	Low risk of experiencing material financial impacts from ESG factors (score of 16.4 / 100 with 0 being the best)