flattrs next 3.0 improves usability and information access on Germany's most modern trading app

- Intuitive access to relevant information is key to further retailise capital market access
- New functionalities leverage crowd knowledge and behaviour of the flatex community for the individual benefit of our customers
- Rapid and continuous expansion with additional features planned over the next quarters

Frankfurt/Main – flatexDEGIRO AG (WKN: FTG111, ISIN: DE000FTG1111, Ticker: FTK.GR), Europe’s largest and fastest growing retail online broker, started the next evolution of its online brokerage app. Launched first at flatex, its leading brand in Germany, the company leverages crowd knowledge and behaviour to provide more relevant and targeted information to individual customers, enabling them to make better informed investment decisions.

Frank Niehage, CEO of flatexDEGIRO AG, says: “Intuitive access to relevant information is crucial in every investment decision. With the current overflow of news and data, it is more important than ever to smartly filter through the noise and to focus on what really matters for personal investment decisions. The new functionalities of the flatex app will be the first in the market to provide our customers with just that. At flatexDEGIRO, we feel responsible for making trading more simple, more informed and more secure for our customers and inspire them to take ownership of their financial future. For us, this is another important milestone in our mission to retailise capital markets for private investors.”

New features that allow a higher degree of customization and active information about relevant news via push notifications are currently being developed. The addition of this intuitive user interface to the existing desktop version and the international rollout in Europe are already well advanced in the company’s project pipeline.

“flatexDEGIRO offers the most modern trading app on the German online brokerage market. With a rating of 4.5 stars in the Apple App Store, the flatex app beats so-called ‘neo-brokers’ in what used to be considered their core competency”, adds Muhamad Chahrour, CFO of flatexDEGIRO AG and CEO of DEGIRO. “However, we are not stopping there. We will continue to leverage our unique technological edge to provide our customers with tailormade information relevant to their investments and savings. Information and education is key to demystify the sustainable savings and investing industry, that’s what we are focusing on.”
About flatexDEGIRO AG

flatexDEGIRO AG (WKN: FTG111, ISIN: DE000FTG1111, Ticker: FTK.GR) operates one of the leading and fastest growing online brokerage businesses in Europe, executing millions of paperless securities transactions per annum. B2C customers in 18 European countries are serviced via the flatex and DEGIRO brands and offered a wide range of independent products at competitive pricing, based on a modern, in-house state-of-the-art technology.

With more than 1.25 million customers and over 75 million securities transactions in 2020, flatexDEGIRO is the largest retail online broker in Europe. In a time of bank consolidation, low interest rates and digitalization, the flatexDEGIRO Group is ideally positioned for further growth. Within the next five years, flatexDEGIRO aims to grow its customer base to 7-8 million customers, settling 250-350 million transactions per year – even in years with low volatility.

More information via https://www.flatexdegiro.com/en