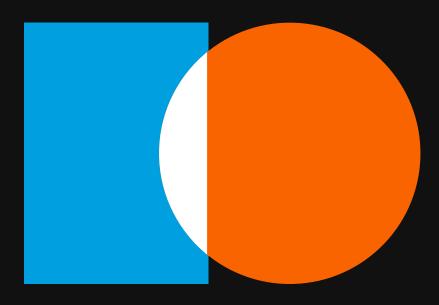
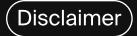
FLATEXDEGIRO AG | PRELMINARY RESULTS 2021

# **RECORD YEAR AND STRONG FINANCIALS IN Q4**



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#### flatexDEGIRO PRELIMINARY RESULTS 2021



#### **Preliminary** results

This release contains preliminary information that is subject to change and that is not intended to be complete.

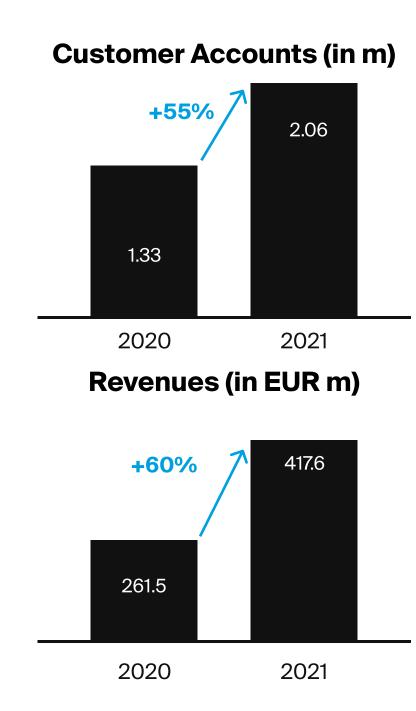
#### **Non-IFRS measures (APMs)**

This presentation includes non-IFRS measures, including Adjusted EBITDA. These measures are alternative performance measures as defined by the European Securities and Markets Authority ("ESMA"). flatex DEGIRO presents these non-IFRS measures as (i) they are used by its management to measure performance, including in presentations to the Management Board and Supervisory Board members and as a basis for strategic planning and forecasting; and (ii) they represent measures that flatexDEGIRO believes are widely used by certain investors, securities analysts and other parties as supplemental measures of operating and financial performance. These non-IFRS measures may not be comparable to other similarly titled measures of other companies and have limitations as analytical tools and should not be considered as a substitute for analysis of flatexDEGIRO's operating results as reported under IFRS. Non-IFRS measures are not a measurement of flatexDEGIRO's performance or liquidity under IFRS and should not be considered as alternatives to consolidated net profit or any other performance measure derived in accordance with IFRS or other generally accepted accounting principles or as alternatives to cash flow from operating, investing or financing activities.

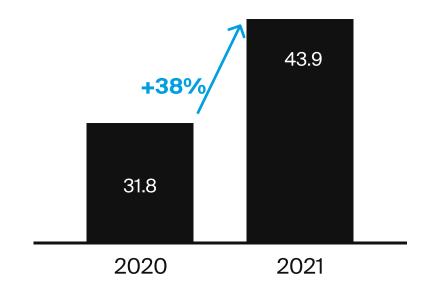
#### **Forward-looking statements**

This release may contain forward-looking statements and information, which may be identified by formulations using terms such as "expects", "aims", "anticipates", "intends", "plans", "believes", "seeks", "estimates" or "will". Such forward-looking statements are based on our current expectations and certain assumptions, which may be subject to variety of risks and uncertainties. The results actually achieved by flatexDEGIRO AG may substantially differ from these forward-looking statements. flatexDEGIRO assumes no obligation to update these forward-looking statements or to correct them in case of developments, which differ from those anticipated.

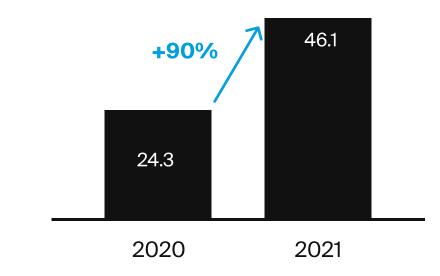
# Significant growth on all metrics..

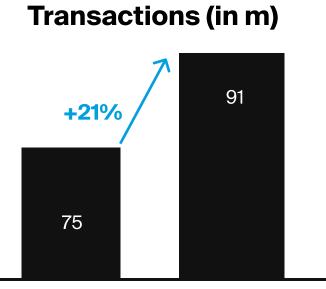


Assets under Custody (in EUR bn)



#### Marketing expenses (in EUR m)

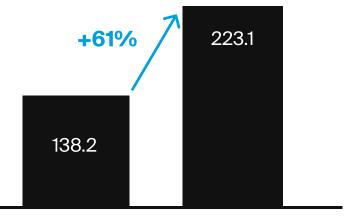




2020\*

2021

### Adj. EBITDA pre marketing (in EUR m)



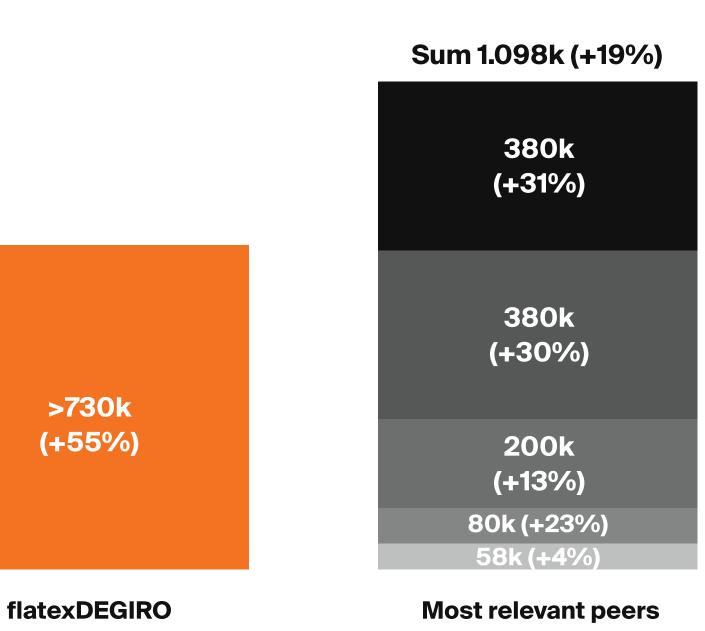
2020



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## ..outgrowing all major peers.

New customer growth 2021



\* LTM to June 2021

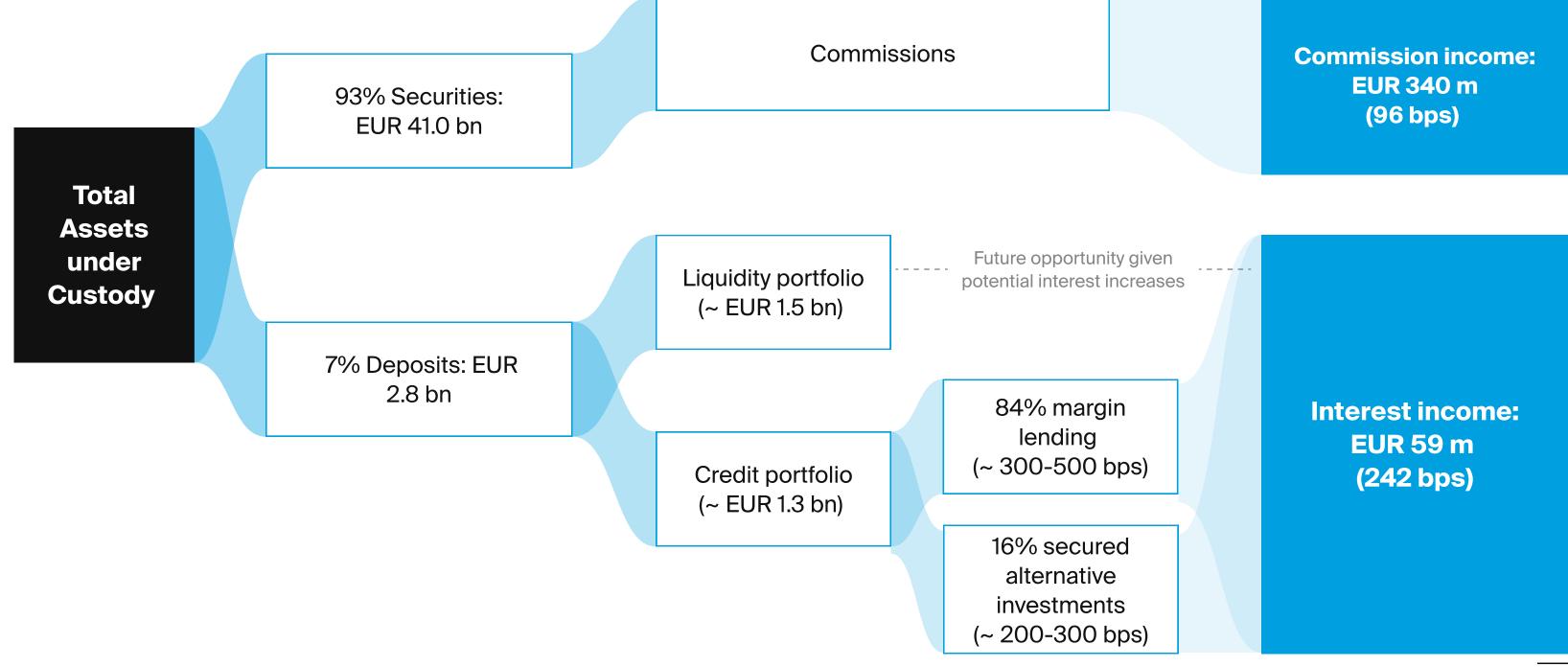
#### Nordnet

Avanza

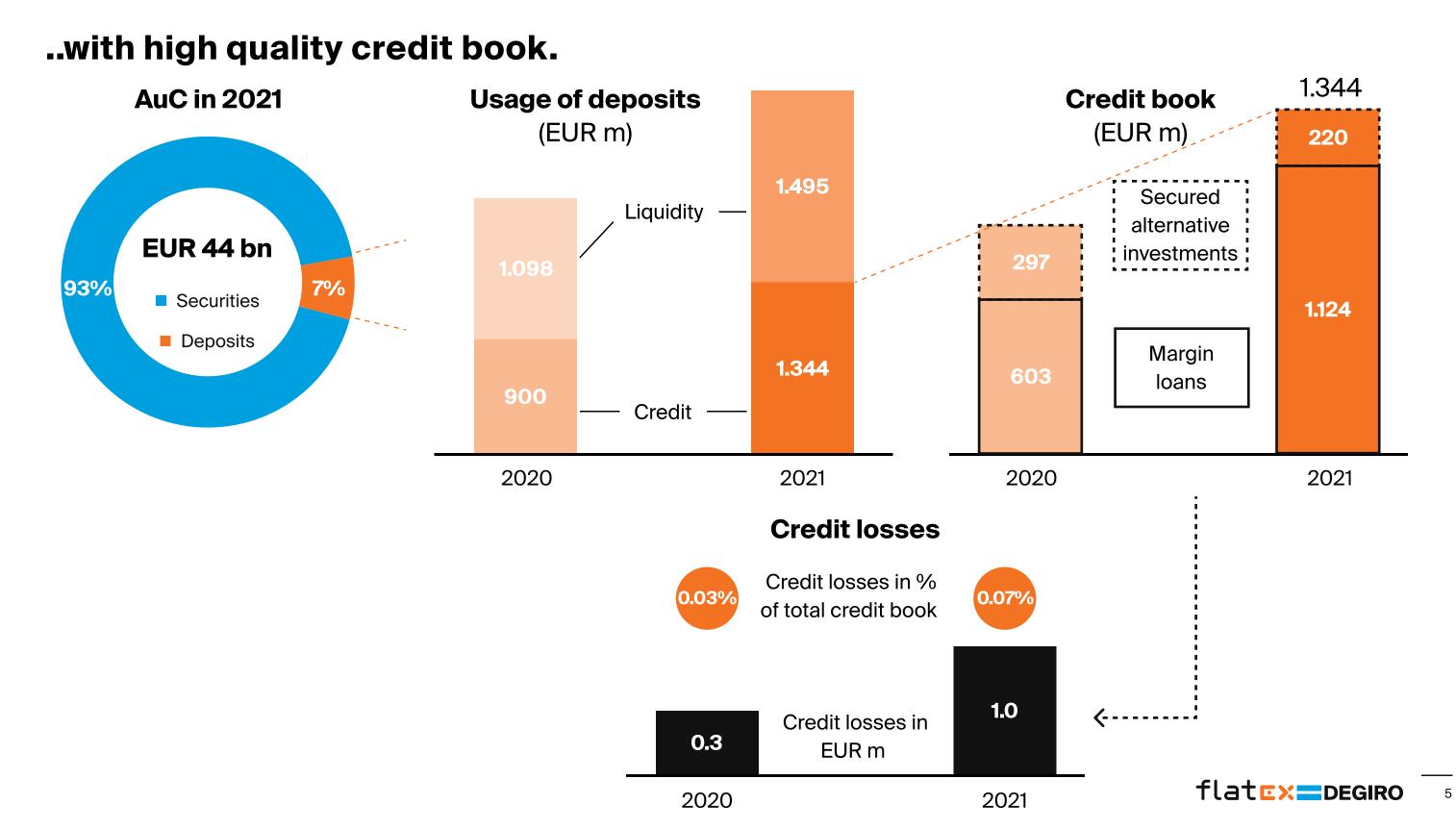
Hargreaves Lansdown

Swissquote\* Fineco

# Super capital light business..



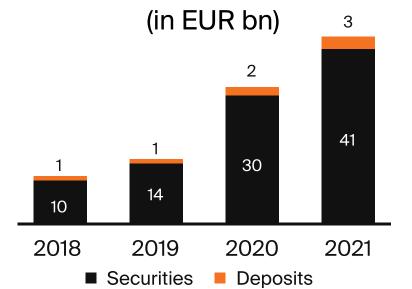
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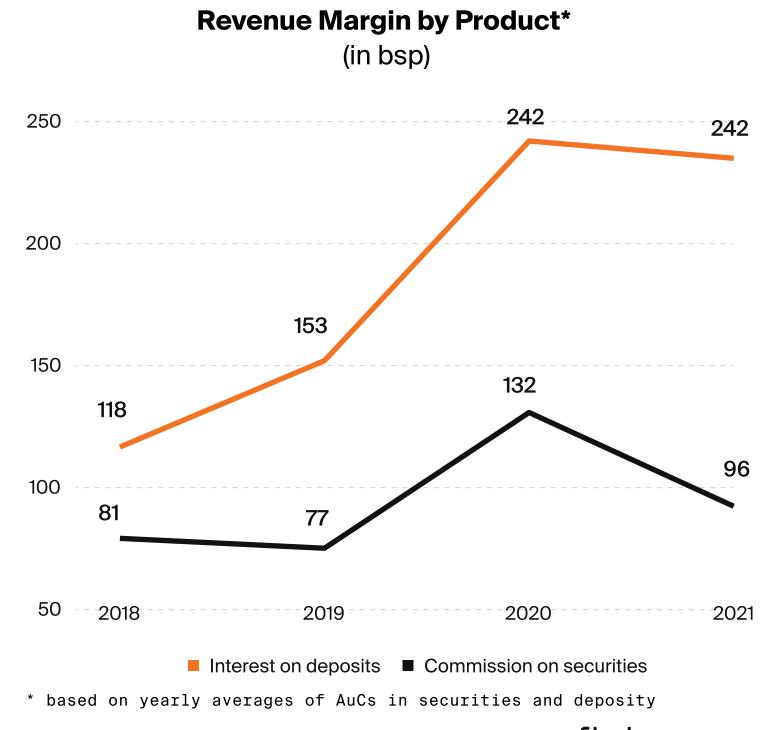


# **Efficiency indicators**

#### **Revenue by income type** (in EUR m) Commisions Interests Others

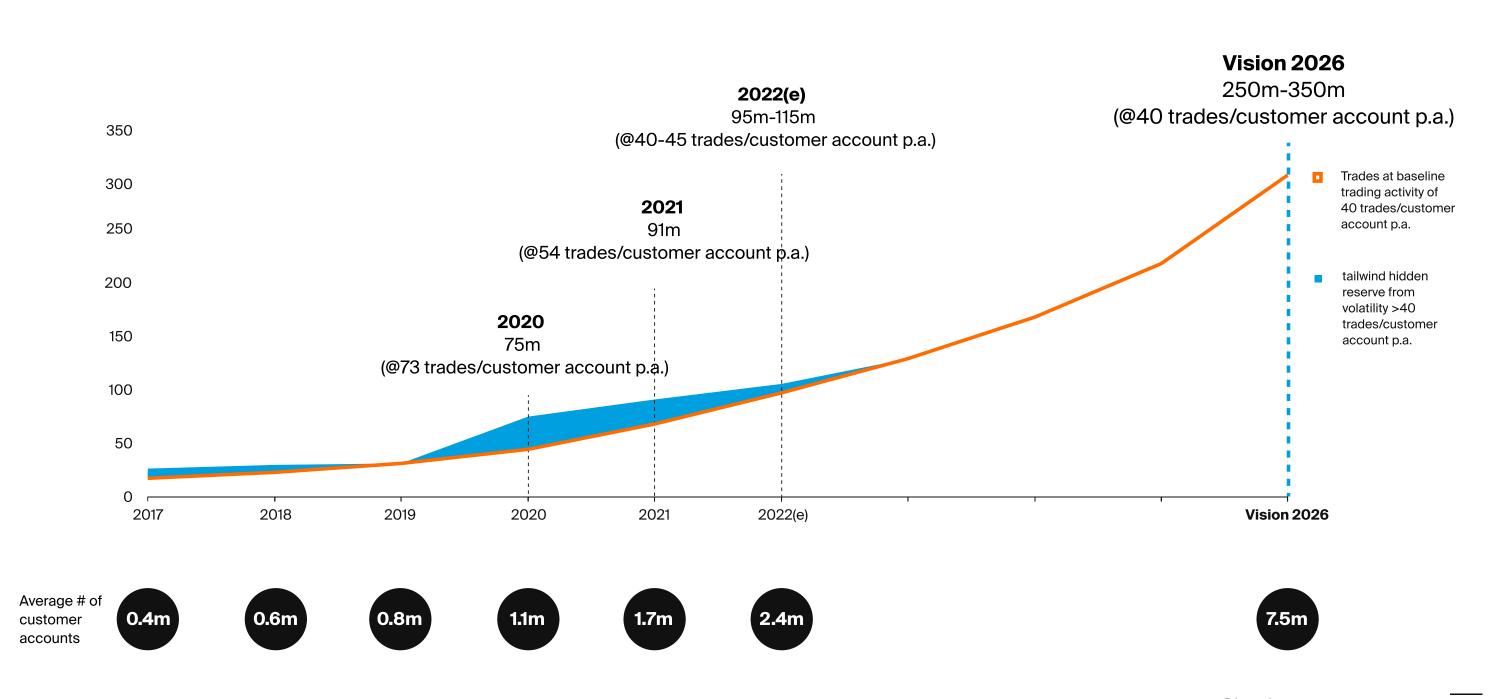
#### **Assets under Custody by Product**





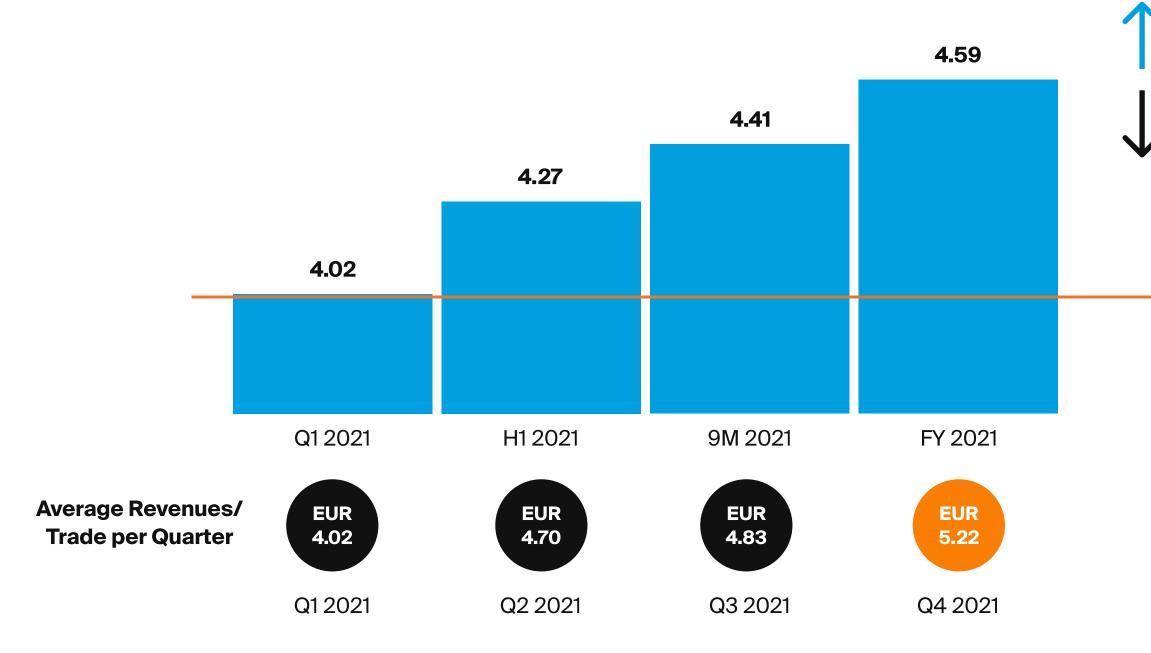
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# Trading activity adds to long term growth - but doesn't determine it



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### **Revenues per trade on the rise..**



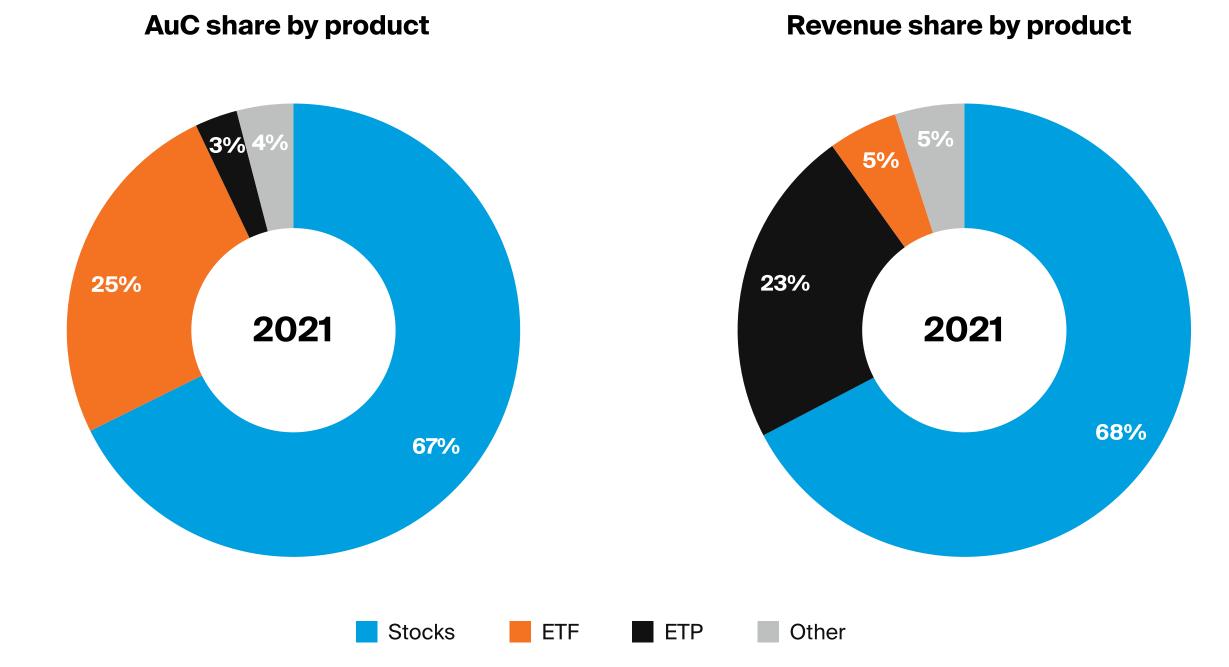


Medium-term dilution -through profitable international growth

General level assumed for Vision 2026 "approx. EUR 4"



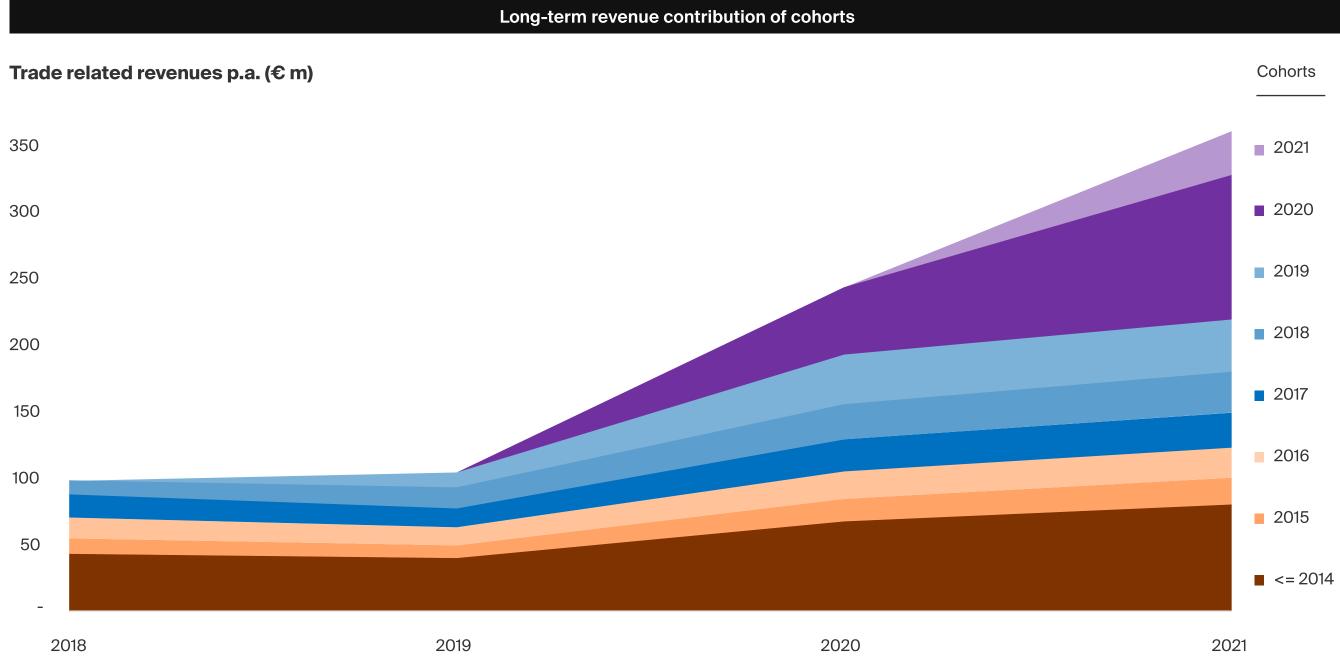
# ..with prudent savers & investors.





# **Excellent quality of loyal customer base drives future success**

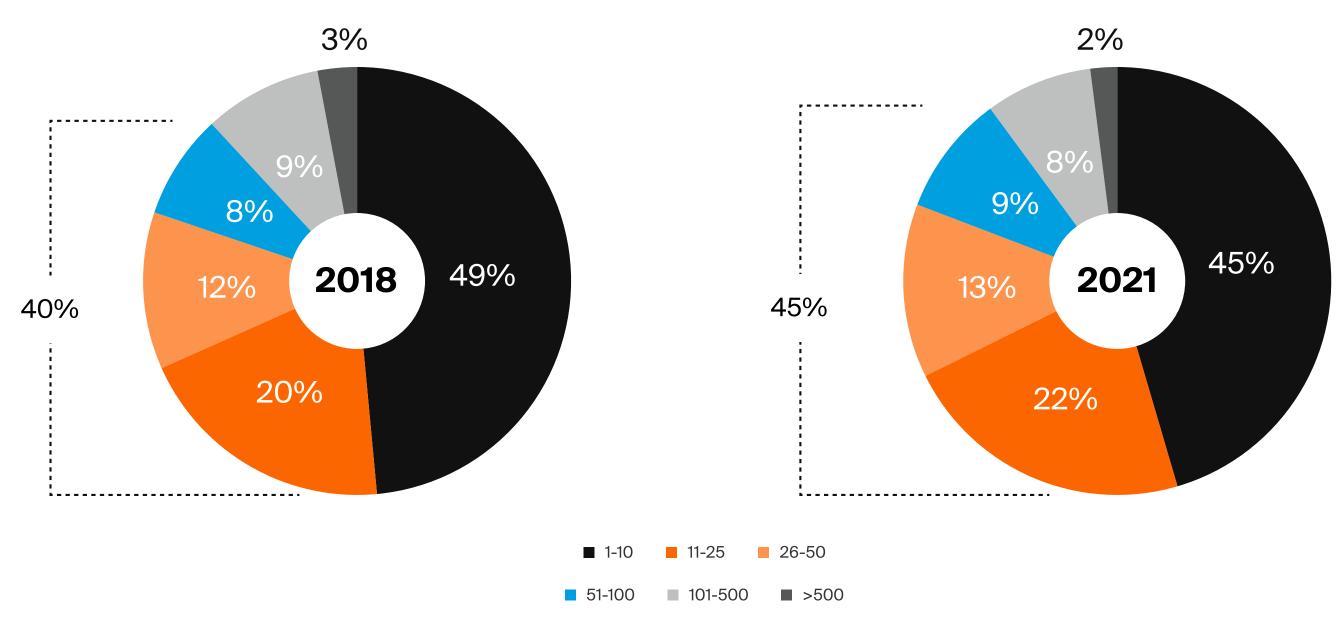
# Stable contribution of each cohort, stellar growth over the last 24 months



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# Share of "medium-active" customers increased significantly over time

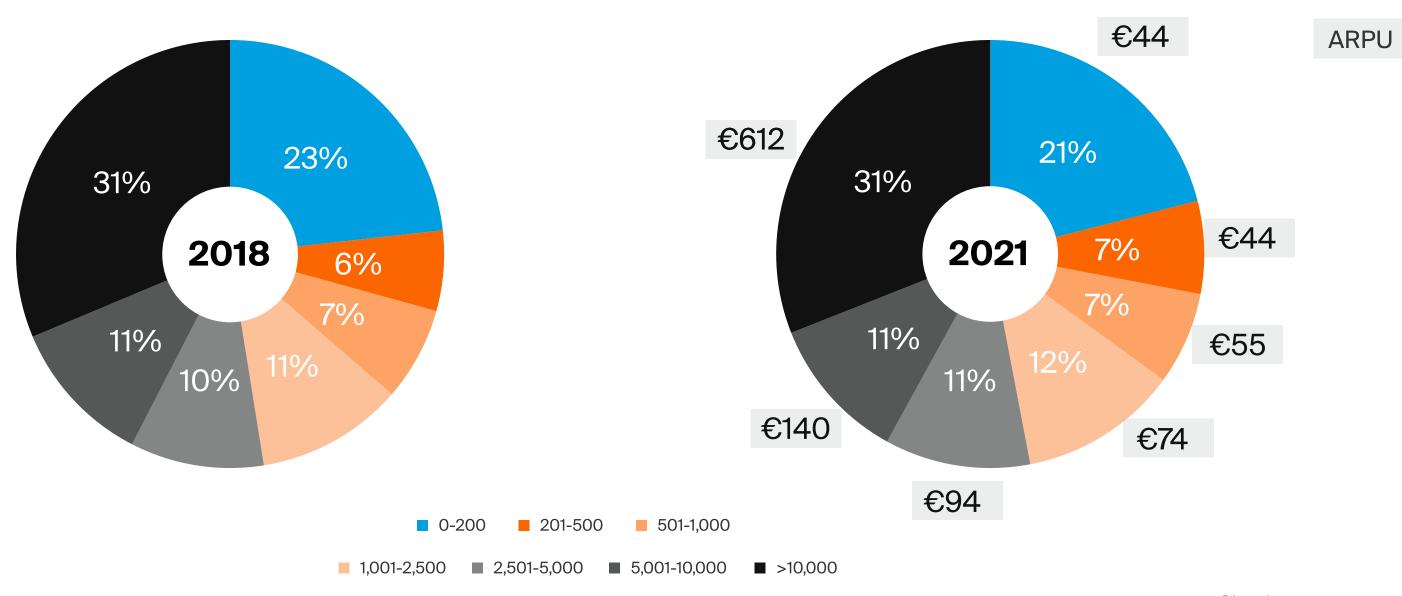
Share of trades per customer account in relation to total trades of active customers





## **Strong revenue generation across all AuC cohorts**

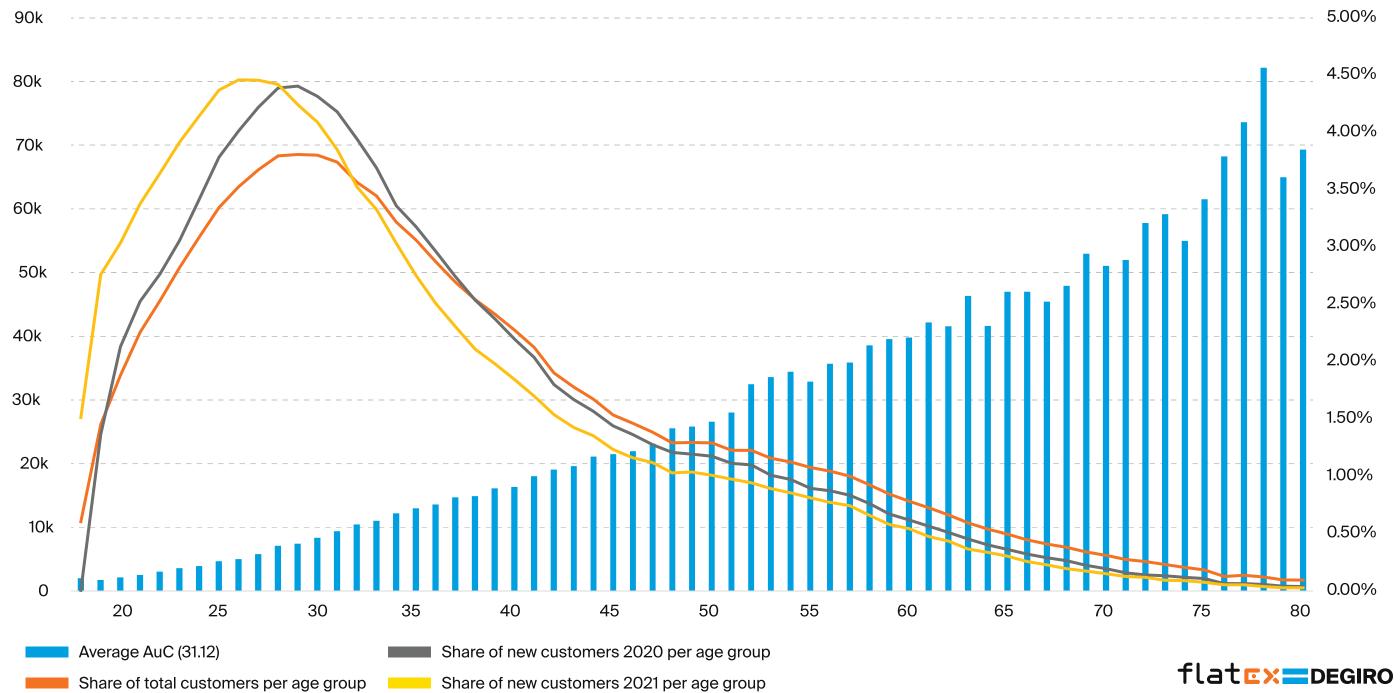
Share of AuC per customer account in EUR in relation to total number of funded accounts and ARPU in 2021



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# AuC of customers growing steadily with age..



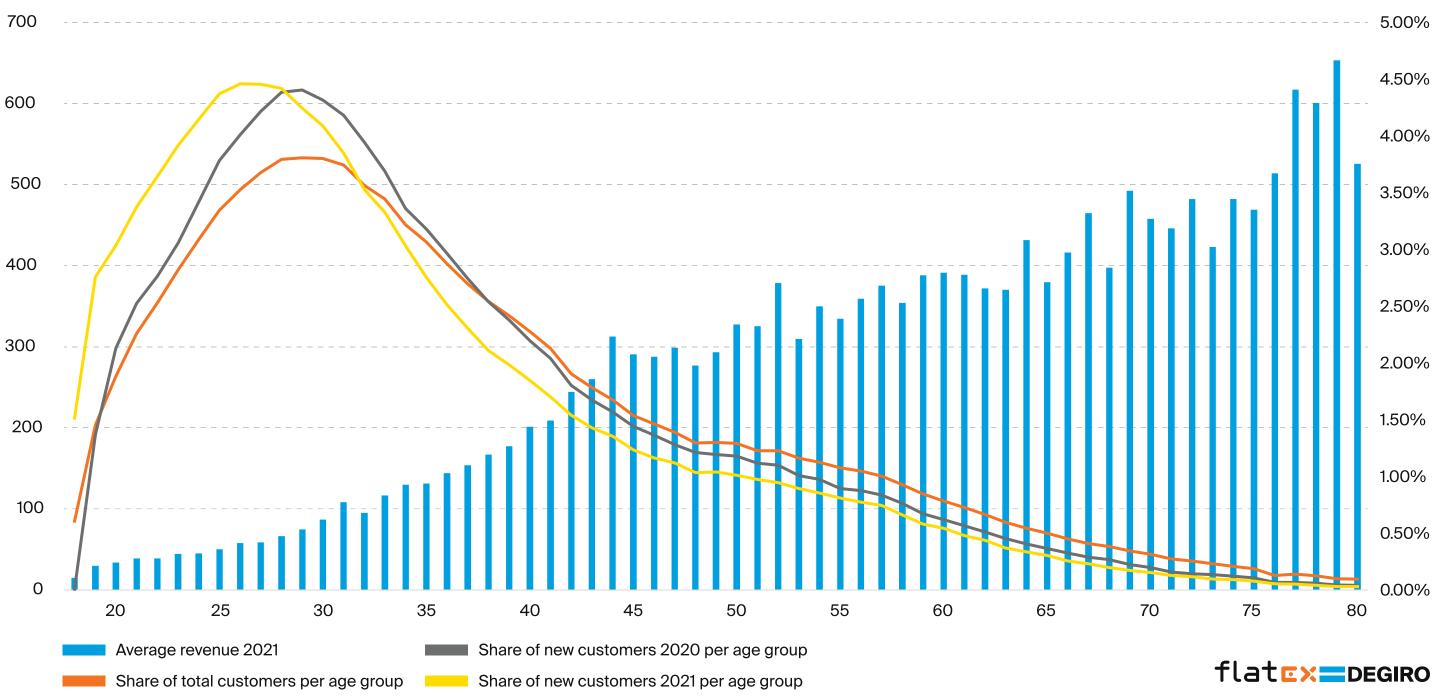


#### in % of total customers

14

## .. in line with annual revenue contribution.



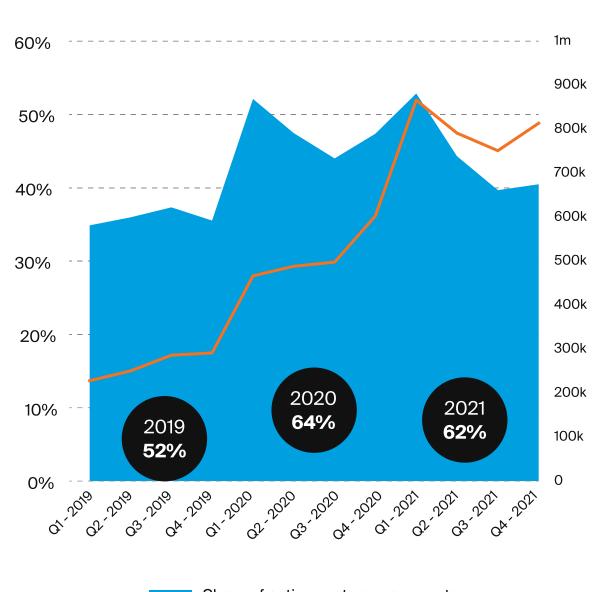


#### in % of total customers

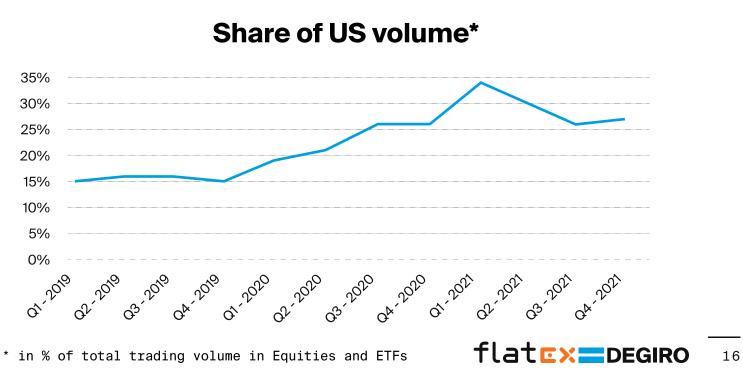
15

## **High activity levels of client base**

**Customer activity per quarter** 







Share of active customer accounts

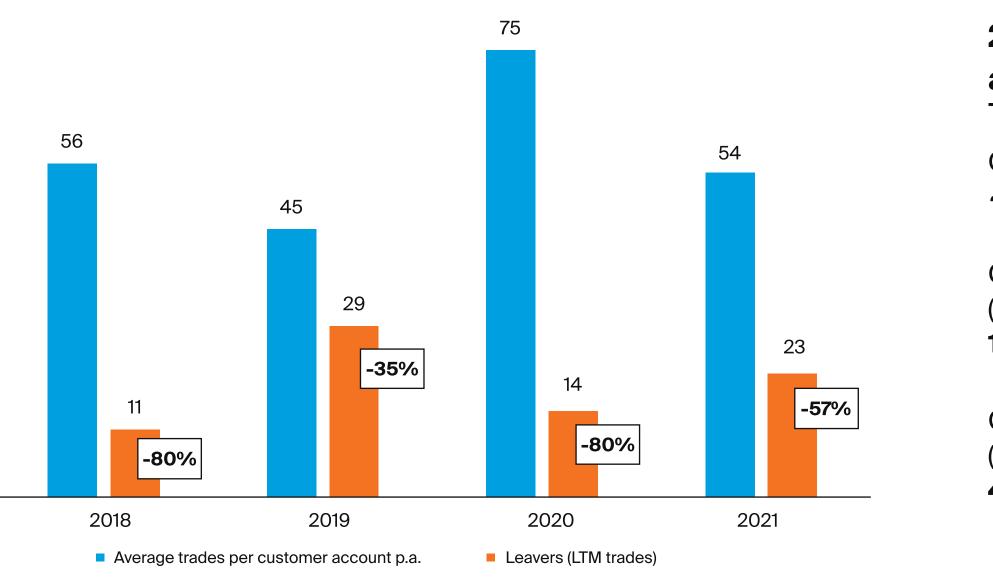
Number of trading customer accounts

Share of customer accounts with at least 1 trade p.a.

#### **Trades per active customer account / quarter**

# **Retaining the right customers**

LTM trading activity of leavers very significantly below average trading activity in the year



\*excluding corporate actions such as offboarding of B2B customers or brand migrations in Austria and the Netherlands

# 2021 - low churn on all metrics

Churned\* Customer accounts ~ 50k (2.5%)

Churned\* Trades (LTM before churn) **1.2m (1.3%)** 

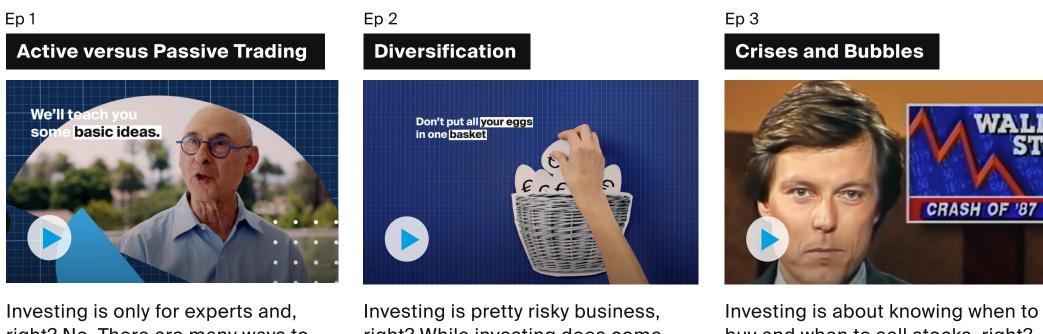
Churned\* annual revenues (LTM before churn) **4.5m € (1.1%)** 

# Before we get to Q&A



# **True stories of investing**

Our mission is to make investing accessible to everyone who wants to shape their own financial future in a smart and responsible way. We do this with a high-quality, user-friendly and cost-efficient investment platform, but also with education. In "True Stories of Investing" journalists, professors, behavioural scientists, former ministers and investors refute the biggest misconceptions about investing. And the explain several important investment lessons that every investor should know. Speakers include behavioural scientists and pioneers like Hersh Shefrin (Professor at Santa Clara University and best-selling author of "Beyond Greed and Fear") and Wendy De La Rosa (TED speaker and PhD Stanford University), Vanguard MD Sean Hagerty, impact investors Mark van Baal and former F1 World Champion Nico Rosberg as well as BBC Journalist Rory Cellan-Jones.



right? No. There are many ways to invest, including options that have made investing accessible to everyone.

right? While investing does come with risk, we can carefully manage the amount of risk by making a decent plan and diversify.

buy and when to sell stocks, right? But when it comes to long-term investing, time in the market is more important than timing the market.

# Product



Investing is all about making money, right? But what if we told you that investing can also be about making a positive impact on the world, if you invest in what you believe in.

# **Financial calendar 2022**





2022

29 March	Annual report 2021	
26 April	Q1 / 2022 Interim Manageme	
17 May	Annual General Meeting	
30 August	H1 / 2022 Financial Report	
25 October	Q3 / 2022 Interim Managem	

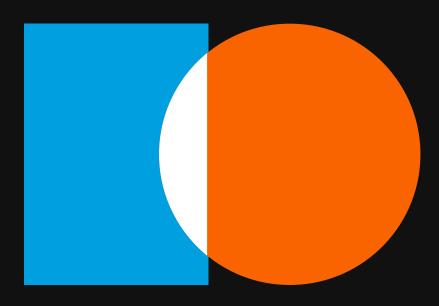
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